Building a bridge between past technology investments and future business needs might seem like something you can postpone. But failing to invest properly and promptly in IT modernization is already costing you in 3 major ways:



YOU'RE LOSING GROUND TO **COMPETITORS AND "TRAPPED"** DATA IS TO BLAME

"Two-thirds of business leaders believe that their companies must pick up the pace of digitalization to remain competitive"1.

Your customers, partners, and employees are demanding simpler, more efficient, and highly relevant ways to interact with your company and your data.

Can you unleash data from legacy systems to speed transformation and rapidly respond to the needs of the business?



YOU CAN'T MEET TODAY'S **EXPECTATIONS IF YOU'RE** STUCK IN THE PAST

67% of CIOS are expected to reduce cost and drive efficiency².

IT is under relentless pressure to do more with less, but maintaining availability and performance of legacy systems is an expensive, full-time job.

How will you lower infrastructure costs so you can invest in raising service levels and operational performance?



"SHADOW IT" IS A MAGNET FOR CYBERATTACKS AND **REGULATORY VIOLATIONS**

By 2019, cybercrime will exceed \$2 trilion³.

Users have outgrown the IT-sanctioned tools of the past, and they're going rogue with risky consumer cloud services that are beyond your control.

Can you deliver simple and convenient apps and services that improve security and compliance?

how will you RESPOND?

No need to panic. The fix is not a total shift to the cloud or a radical rip-and-replace. With continuous incremental improvements, you can score "quick wins" by tapping into legacy systems to build the modern IT infrastructure of the future for your employees, customers, developers, and partners.

ACT NOW.

Learn about 3 IT modernization projects to help you SPEED TRANSFORMATION, CUT COSTS, and IMPROVE SECURITY AND COMPLIANCE.

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TELL ME MORE

https://www.gartner.com/smarterwithgartner/embrace-the-urgency-of-digital-transformation/ Deloitte University Press, Navigating legacy. Charting the course to business value, 2016-2017 global CIO survey

Information Security Media Group, Data Breach Today, December 2017

1 Gartner, Embrace the Urgency of Digital Transformation, 30 October 2017

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